

## sponsor spotlight

Photos & Story by  
The Heartland  
Imaging Team



# Heartland Imaging & Fezziwigs *A Cocherl Company*

Christmas time is here. The time of gathering with friends and family, enjoying memories from years past. Those memories can come in many forms: old photographs put out for the season, albums, ornaments; decorations that have been handed down through generations; presents that have brought so much joy over the many years. It is safe to say that the Christmas season is the season of memories, and Heartland Imaging & Fezziwigs is here to help you preserve those memories of old and help create new ones as well!

In 2009 Pat Cocherl Jr. was brought the opportunity to purchase a building in Martin City, MO. It was located across the street from Sidelines Custom Floral and Jess & Jim's Steakhouse. Mr. Cocherl (affectionately known by many as Mr. C) jumped on the opportunity, as his company,

Heartland Services had once been located in Martin City during its early years. During the renovation process they discovered that the building was, in fact, the original Martin City Bank Building. Once that discovery was made, Mr. C decided to preserve the memory of the building to the best of his ability; keeping all the original brick, restoring the original vault doors and even leaving an old horse hitch post as part of the newly expanded front patio space.

Shortly after the building was saved, another opportunity presented itself. In late 2012, Ritz Camera began to liquidate all of its retail stores. Mr. C had been a long-time customer of theirs and inquired about purchasing the store located on 135th & Metcalf as it was. In a short time Ritz and Mr. C worked out a deal that kept all of their high-end photo printers; he

knew that wasn't enough to maintain the customer base; he offered all the former employees of Ritz that worked at that location and the College & Metcalf location a job, understanding the values the individuals brought to the customer experience.

Not long after that, Mr. C helped another business start-up, this time in the building he had just restored a few years prior. It was given the name Fezziwigs, from "A Christmas Carol" lore. They were to specialize in hand-made decor, games, and frames ... with all production being done right here in Martin City. Soon the two companies began to work together with Heartland Imaging offering Fezziwigs products and Fezziwigs offering custom frame options for Imaging customers.



In April of 2018, Heartland Imaging moved into the same space as Fezziwigs. Along with moving the companies into the same building, they began to combine their two unique abilities to grow their offerings for the public. For this upcoming Christmas season, you can get custom ornaments on various materials, Christmas cards, unique and locally made Christmas decor and classic games that will bring joy to the whole family.

On the Heartland Imaging side, they also provide the ability to preserve your old family memories with photo, slide & negative scanning services; photo restoration, video transfer. They can print from wallet-sized photos all the way up to a 44"x72". Offering prints on Canvas, metal, glass, and wood. Fezziwigs offers frames, games, decor, clocks and they can custom create just about anything your heart can desire with no quantity order limits.

If you are looking for a unique Christmas gift for this season, stop on by Martin City and check out Heartland Imaging & Fezziwigs, they have a beautiful storefront and a newly renovated upstairs boutique with plenty more options for you to peruse.

The entire Cocherl family, the employees of Heartland Imaging & Fezziwigs enjoys the many traditions and memories of the Christmas season, and welcomes you to stop on by and say Merry Christmas ... and yes, we say Merry Christmas!